

Modern Dental Calendar & Towel



Modern Dental Laboratory is presenting you a 2017 calendar as a warm welcoming to the year 2017. The calendar comes in 2 sizes, one with a size of A3 and one with a size of A4. Both of them can be used with white board markers, which can be erased. Near the beginning of a new year, we hope our calendars will make an effective tool for the doctors, nurses and patients. The 2 calendars are attached with this MDQ, if you would like to have extras for your clinic, feel free to contact our sales team at +852 3766 0783 / +852 3766 0763 - Ms. Jasmine Cheung / Mr. Clarence Tam



Christmas is coming soon too! Modern Dental has prepared a gym towel as a gift to all our supporters! We wish you a cheerful Christmas and Happy Chinese New Year!

World Dental Forum 2017



As many of you know, every 2 years, Modern Dental Group will hold a World Dental Forum. We are very excited to announce that the 4th World Dental Forum has been confirmed!

We cordially invite you to participate in the 4th World Dental Forum 2017. The conference will be held from **30th to 31st October 2017 at the Shangri-la China World Summit Wing Hotel, Beijing.**

We are very honoured to have 10 renewed speakers as our lecturers in WDF 2017. The 2-day conference is planned to have 9 lectures, and 3 panel discussions, where 3 speakers go on stage together to discuss a topic.

We would appreciate it if you could let us know your interest as the early bird program is now available. Please do not hesitate to contact our marketing team - Ms. Erica Kwan at +852 3766 0781 for enquiries.

Our team at Modern wishes to see you again in the 4th World Dental Forum in Beijing next year.

Modern Dental Quarterly

MDQ Issue 26 - Quarter 4 2016

New Order Form | High Definition Product Catalogs | New product - MTX | Gift - Calendar & Towel | WDF 2017 | Seminars | Polident Sample Campaign

Improving Our Services to Our Doctors

New Order Forms

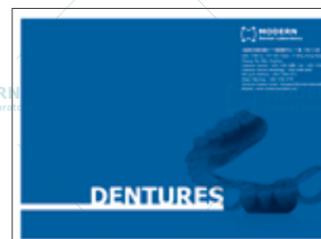
New Features:

1. Harder outside cover
2. Built-in line for easy detachment of each order form
3. More area for drawings and comments
4. Updated product selections
5. Attached slip-in hard insert to prevent ink show through on next sheet

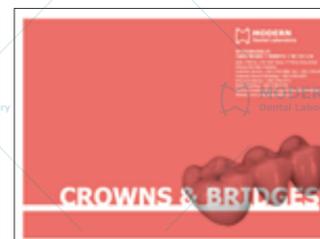
The fresh look of NEW order forms (Lab sheets) with updated product items will be available from Modern Dental in 2017. Please note that your current forms are still effective.



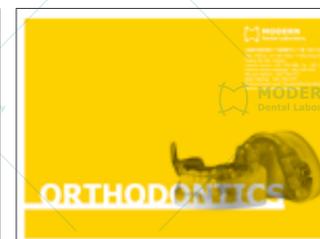
Implants



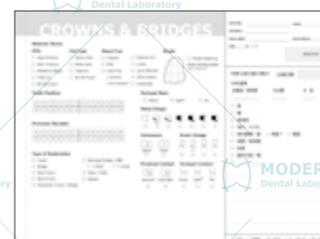
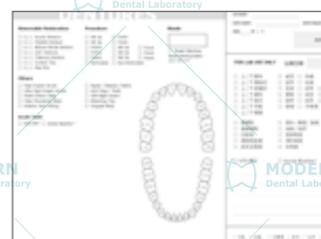
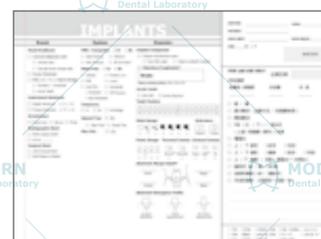
Dentures



Crowns & Bridges



Orthodontics



You are welcomed to check with our customer service team at +852 3766 0888 or sales team at +852 3766 0760 for any queries.

The First Seminars in 2017

Modern Dental Laboratory is excited to announce the upcoming Evening Seminars for the first half year in 2017. It is an valuable chance for you to meet with other dentists and technical expertises to exchange and update dental ideas. Food and beverage will be served. Please save the days and register now as seats are limited. Details below:

	Clinical Tips (Part 2)	Model Pouring Workshop
Date	January 13 th , 2017 (Friday)	March 3 rd , 2017 (Friday)
Time	19:00 - 21:00	17:00-18:30
Location	Modern Dental Laboratory Office (Lai Chi Kok)	Digitek Dental Solutions Office (Lai Chi Kok)
Max Participants	30 Doctors	15 DSAs (*The workshop may be postponed to next quarter if the number of attendants is less than 5.)
Speakers	Dr. Lau Po Sun & Mr. Eric Chan	Mr. Raymond Ho & Ms. Amanda Li
Content	Dr. Lau and Eric will showcase some interesting clinical cases. It will be a great opportunity for the dentists to learn and share ideas with your peers on clinical tips and challenges.	A workshop which will teach dental assistants to improve their technique of pouring a stone model from an impression. Demonstration will be given by our technicians, followed by hands-on practice from participants.

For those who are interested in joining the seminars. Please feel free to contact our marketing team at 3766 0781 - Ms. Erica Kwan.

Modern's cash coupon lucky draw for all participants

Polident Sample Campaign

At Modern Dental Laboratory, we continuously think of ways to make your workflow more convenient. Through extra efforts, we hope to play a part in maintaining the prosthesis that you deliver to your patients. Since May 2016, a complimentary pack of Polident consisting of denture cleansing tablets and adhesive cream was attached to all private practitioners who ordered a full denture from Modern Dental Laboratory. The response of the program was excellent and therefore we have decided to extend a similar offer to all partial dentures as well. First quarter of 2017, every private practitioner that orders a partial denture through Modern Dental Laboratory will receive 2 denture cleansing tablets along with the case.

If you would like more information, or have any comments that would make your experience with Modern even better, please feel free to contact our sales team at +852 3766 0783 or +852 3766 0763.

We sincerely appreciate and value your continued support!



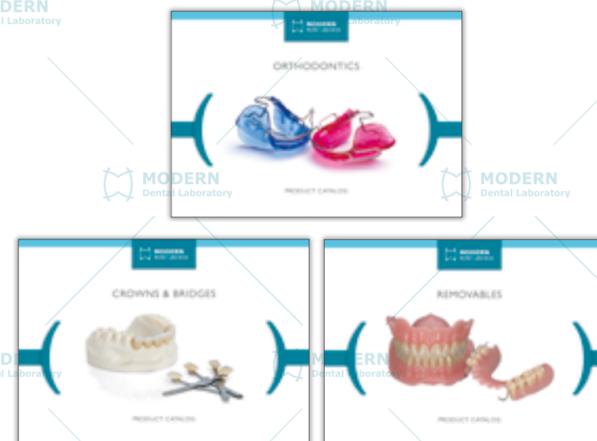
Updated Product Catalogs

We understand that sometimes it is difficult to explain to the patient what prosthesis they will receive. Therefore, Modern Dental Laboratory will soon be launching 3 new product catalogs, each with high definition pictures and descriptions on majority of the products available at Modern.

- Crowns and Bridges
- Removables
- Orthodontics

The purpose of producing these catalogs is to allow doctors to communicate with their patients effectively during consultation by showing them high quality pictures and simple descriptions of the products they may receive. We hope that our effort will help improve doctor / patient communication.

Below is a sneak preview of cover page of each catalog.



Customer Service 3766 0888	Pick up & Delivery 3766 0771	Custom Matching & Shading 3766 0778	Accounts 3766 0789	Fascimile 3766 0700	Whatsapp 9308 8392	Customer Service hksupport@moderndentallab.com	MDQ Editorial Committee mdq@moderndentallab.com
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New Product MTX

Multi - Axial (MTX) technology is being offered by Modern Dental Laboratory to provide dentists another option in implant restorations. MTX allows the possibility of an angulated screw channel of up to 25 degrees. This allows for screw-retained implant restorations in areas such as the maxillary anterior teeth, resulting in the screw channel being placed aesthetically on the palatal side and eliminating the possibility of residual cement.

Sample clinical case



Implant placement for anterior incisor

Angulation of the implant shows that if a screw-retained restoration is to be done, a straight screw channel will result in the screw hole being on the labial side.

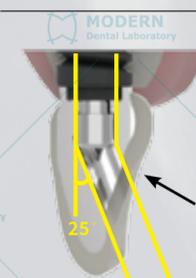


By using the mix system, the screw channel was angulated palatally.

Final prosthesis



With a straight screw channel, not only are the aesthetics compromised, but also the structural strength since the thickness of the porcelain is affected as well.



With MTX Technology, the screw channel is able to be angulated. This has the result of improving the aesthetics and also the design of the porcelain.



MTX abutment can be available in zirconia, titanium or cobalt-chrome material.

Implant supported

In most cases, an angle of 25° can be performed.

Brand	System	Platform	MTX Zir Abutment	MTX Ti / CoCr Abutment
Nobel Biocare	Replace (NR)	NP	✓	✓
		RP	✓	✓
		WP	✓	✓
	Active/Conical (NA)	6.0	-	✓
		NP	✓	✓
		RP	✓	✓
	Branemark (NB)	NP	✓	✓
		RP	✓	✓
		WP	-	✓
Straumann	Tissue Level (ST)	RN	✓	✓
		WN	✓	✓
	Bone Level (SB)	NC	✓	✓
		RC	✓	✓
Dentsply	AstraTech OsseoSpeed (DA)	3.5/4.0	✓	✓
		4.5/5.0	✓	✓
	AstraTech EV (DV)	3.6	✓	***
		4.2	✓	***
		4.8	-	***
	Frialit/XIVE (DX)	3.4	***	***
		3.8	***	***
		4.5	-	***
		5.5	-	***
	Zimmer	Tapered Screw-Vent (ZT)	3.5	✓
4.5			✓	✓
5.7			✓	✓
3i Biomet	Certain (BC)	3.4	***	***
		4.1	***	***
		5.0	-	***
Osstem	TS (OT)	Mini	***	***
		Standard	***	***

*** Available in the first quarter of 2017

Full-ceramic restoration on MTX abutment

Full ceramic based restorations are available with our MTX abutment. This allows the whole prosthesis to be made of ceramic material (except the small titanium base connection), resulting in maximum aesthetics.



MTX abutment with titanium or cobalt-chrome case

The entire MTX can be precisely milled with titanium or cobalt-chrome and finished with layered porcelain.



Patient record card

Due to the unique design of the MTX system, only MTX screwdrivers are compatible with the prosthesis. Therefore, each of our MTX systems will come with a personalized patient record card which will indicate important information including the implant position, implant brand and torque value. Clinicians will have the option of providing this card to the patient as an added value service.

Modern Dental Laboratory MTX Abutment

Patient Name: _____

Implant Brand: _____

Implant System: _____

Maximum Torque Value: _____

Delivery Date: _____

Job Number: _____

Note: Must use MTX screw-driver for torquing



For further more details, please contact our sales team at +852 3766 0760 - Mr. Daniel Chok

Notes:

- 1) Turnaround time for MTX prostheses will be 10 working days
- 2) The first MTX compatible screwdriver the clinician orders will be 50% off